

FREQUENT FAIRWAYS PLAYER'S CARD 2010

10% OFF GREENS FEES DURING PGA CHAMPIONSHIP WEEK

As a Frequent Fairways Player's Card holder, you and up to three guests in your group will receive 10% off your greens fees August 9th through August 15th, 2010.

Frequent Fairways
Player's Card
\$99

ONE COMPLIMENTARY ROUND OF GOLF

As an introduction to the Player's Card, you will receive one complimentary Greens Fee which includes cart with GPS and use of the practice facility. Tee time may be booked two weeks in advance. Valid throughout the 2010 season, with the exception of Aug. 9-15, and based on availability. Credit card required at time of reservation. **No more than two complimentary rounds per foursome or one per twosome or threesome may be used at the same time.** Cannot be combined with any other offers.



TWO GREENS FEES FOR THE PRICE OF ONE

You or your guest will receive a complimentary greens fee when one greens fee is purchased at a regular price. Cart and practice facility use included. May not be used for the Dewsweeper, Senior, Sunset or Pinseeker Rate or combined with any other special offer. Valid four times during the 2010 golf season. Not valid Aug. 9-15, 2010.



FOUR PLAYERS GOLF FOR THE PRICE OF THREE

Unlimited use throughout the 2010 season. May not be used Aug. 9-15, 2010.



RECEIVE ONE COMPLIMENTARY VISIT TO THE PRACTICE FACILITY AT THE BULL Value: \$10



RECEIVE ONE COMPLIMENTARY SUNDAY BRUNCH (NON-HOLIDAY) IN CHAMPIONS RESTAURANT Value: \$14.95



ADDITIONAL SAVINGS

Present this Player's Card during any visit in 2010 and receive 20% Off any non-sale apparel in the golf shop.



The Frequent Fairways Player's Card is offered exclusively from The Bull at Pinehurst Farms. Any questions concerning this card should be directed to 920-467-1500 x 115 or x 102 or email info@golfthebull.com.



** When you have used 7 or more of the "Signature Bull" offers above, you will receive an additional COMPLIMENTARY ROUND OF GOLF!

WWW.GOLFTHEBULL.COM



TERMS AND CONDITIONS

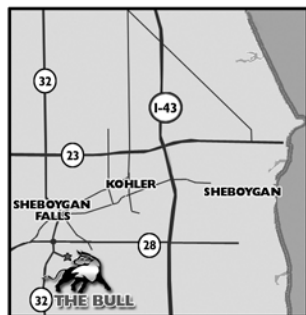
- All tee times are based on a 14-day advance availability and must be made via phone at 920-467-1500.
- At the time of booking, you must identify yourself as a Frequent Fairway Player's Card holder and provide your card number.
- Tee times must be secured by a credit card. We have a 48-hour cancellation policy, and your credit card will be charged for any "no shows."
- You must present your Player's Card at check-in.
- Enclosed offers may not be combined with any other promotions.
- **Maximum of two playing offers can be used per visit per foursome (or one per twosome or threesome).**
- Not valid during tournaments or golf outings.
- **No golf offers (free round, 4-for-3 or 2-for-1 offers) may be redeemed Aug. 9-15th, 2010.**

I have thoroughly read, understand, and agree to all terms and conditions of this offer:

Signature: _____

Expiration Date: 12/31/10

Selling Agent: _____ **Date Sold:** _____



DIRECTIONS TO THE BULL FROM THE NORTH AND SOUTH: From Interstate-43, take Highway 28 (Exit 123) three miles west to the roundabout at Highway 32. Turn left onto Highway 32 South. The course entrance is just ahead on the left.

FROM THE WEST: Take Hwy. 23 East from Fond du Lac to the Sheboygan Falls exit (Hwy. 32). Turn right (south) on Hwy. 32 and follow through downtown Sheboygan Falls. At the edge of town, proceed straight across the roundabout. The course entrance is just ahead on the left.

One Long Drive
Sheboygan Falls
Wisconsin 53085
1-800-5-THE-BULL
920-467-1500

LODGING AVAILABLE
Visit our website:
www.golfthebull.com

The Bull is located one hour north of Milwaukee and 2.5 hours north of Chicago on I-43.

WWW.GOLFTHEBULL.COM

Number: _____